1. Given the provided data, what are the three conclusions that can be draw about crowdfunding campaigns?
   * Based on the information provided, it’s evident that the crowdfunding campaign has been successful, achieving a grand total of 565. The next closest total is for the failed campaigns, which amassed a total of 364.
   * Furthermore, the data highlights that the lowest outcomes were observed in the live and cancelled campaigns, with totals of 14 and 57 respectively.
   * We can observe that the successful part of the graph is quite stable only taking a dip and then becoming even more stable afterwards. I suspect that this has occurred because of the large number of outcomes, which is 1000.
2. What are some limitations of this database?

One limitation of the graph is when it does not provide any true definition to the categories. ‘Failing’ and other categories is not properly defined which makes it less comprehendible as it does not give us an accurate elaboration on the categories. The graph itself does not state the time this was done which is a downside as it could be used for future references.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

a) There could be a pivot table with average of percentage outcome to the staff pick.

b) A bar graph can be generated to represent the frequency of average donation.

c) A chart to represent the frequency of the goal.

d) a pivot table of average donation by staff pick and spotlight.